

April 1, 2016

## From: Bruce Beegle, Vice President - Truck & Military Sales

## Subject: PowerCraft Discontinuation Notice

Effective immediately, Vanner is discontinuing the PowerCraft line of inverters, inverter/chargers, and battery chargers. Vanner is committed to continuous improvement and we take pride in supplying the best technology available to our customers. Moving to all sinewave high-frequency products is aligned with this commitment.

The PowerCraft line of products was originally introduced in 2001 to fill the need for a low-cost commercial inverter product to operate light loads.

In 2001 the cost of true sinewave technology was significantly higher than the cost of quasi-sinewave technology. Since that time, the cost delta between high-frequency sinewave and quasi-sinewave technology has declined.

Consequently, in recent years we have seen a steady movement in sales of the PowerCraft quasi-sinewave products to the VLT true sinewave products. Our PowerCraft customers have decided that the minimal additional cost of true sinewave was the best value.

Vanner will continue to offer industrial quasi-sinewave technology like the IQ, IQC, Bravo, and LifeStar<sup>™</sup> products. Industrial quasi-sinewave inverters are still the best solution for heavy inductive loads, like pumps and compressors.

Please contact us to discuss your electrical power needs and the right Vanner product for your application.

Sincerely,

1 John

Bruce Beegle Vice President – Truck & Military Sales Vanner Inc.